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УКРАЇНА ГГГГ



Murmansk (RU)

Sobetsu (JP)

YUKIGASSEN



Snowball fighting-competition from Japan since 1988.

УЛКИГАЗЕН

Murmansk since 2006



IAY Members



Yukigassen Finland



Yukigassen Canada



ShowaShinzan
International Yukigassen
Executive Committee



Yukigassen Norway



Yukigassen Slovakia



Yukigassen Russia



Yukigassen China



Yukigassen Holland



Yukigassen Armenia

Hokkaido/Japan

Tottori/Japan

Yamanashi/Japan

Iwate/Japan

Hyogo/Japan

Miyagi/Japan

Murmansk is the capital of Yukigassen in Russia since 2013



IAY Yukigassen Meeting in Japan, 2018



Secretary-General Tadashi Iori on Meeting in Murmansk, 2018



Не дайте коронавирусу
победить!
Давайте бороться вместе!
После того, как ситуация с
коронавирусом нормализуется,
мы будем рады сыграть в
Yukigassen вместе с вами.

2019 Champion Team Player



vk.com/yukigassen51



**Japan-Russia
Youth Exchange
in the field of sports**

Tomohiro Fujimori

Shogo Iso

Mao Unno

Taro Okamura



Sports in Japan

- + Judo
- + Sumo
- + Karate
- + Baseball
- + Professional wrestling





Sports in Russia

- + Ice skating
- + Skiing
- + Hockey
- + Football

Under the COVID-19 pandemic


- + Online exchange (watching the same match together)
- + Online teaching can be a good way to exchange



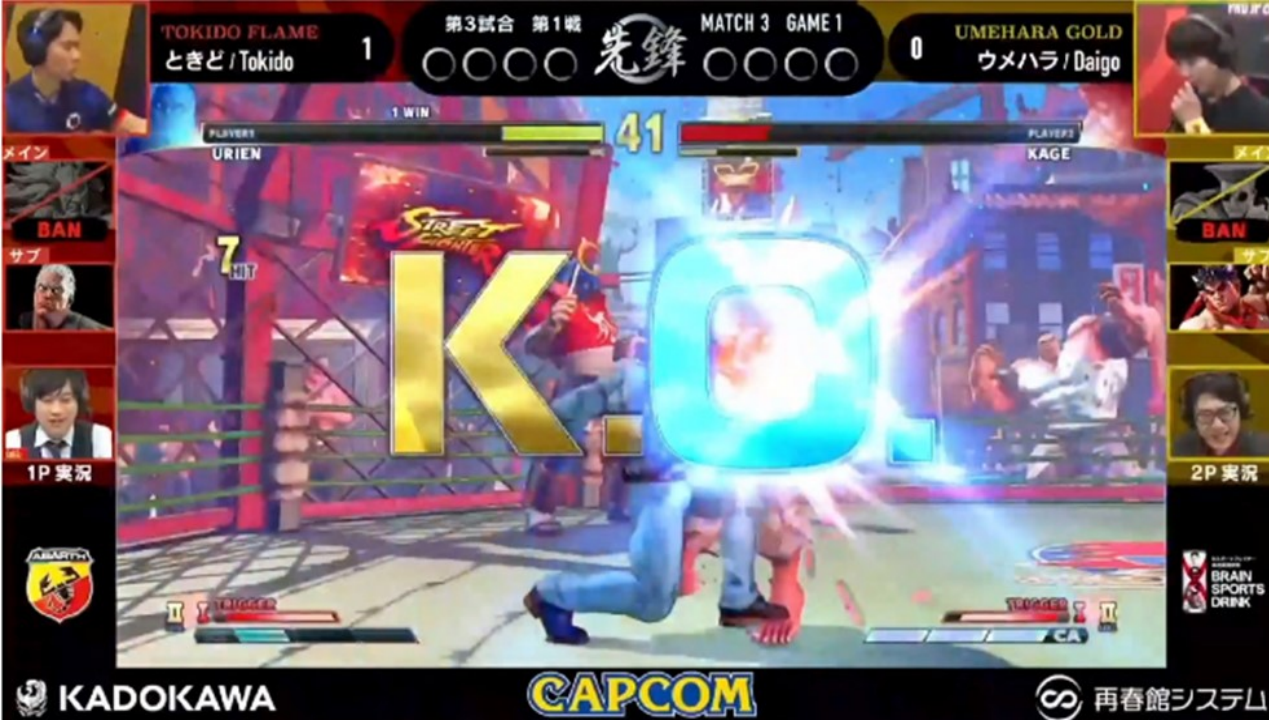
<https://www.springwise.com/virtual-reality-stadium-lets-distant-friends-watch-game-together/>



<http://www.yotsuyayoga.com/>



Thank you for listening!
ご清聴ありがとうございました！
Спасибо за внимание.



Esports

New Cool Sport Competition



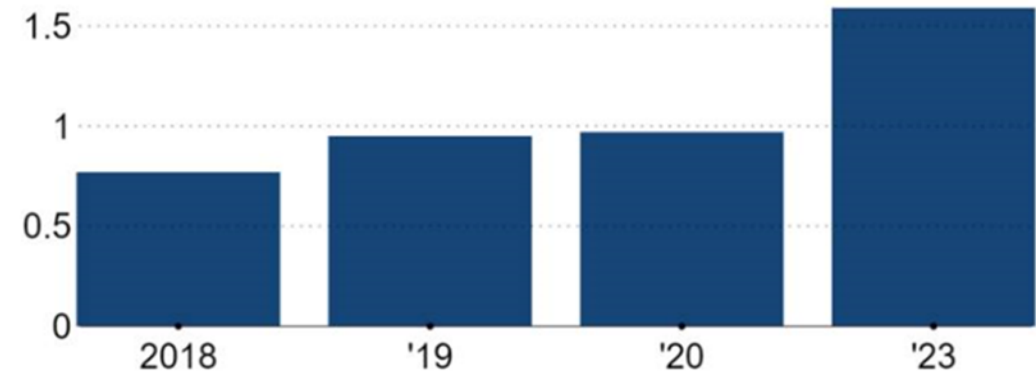
Esports (electronic sports)

- Competitive video gaming.
- Popular in the United States, China and parts of Europe seeing fast growth.
- Also adopted as part of a rehabilitation program for patients.



Scale of global esports market

(in billions of dollars)



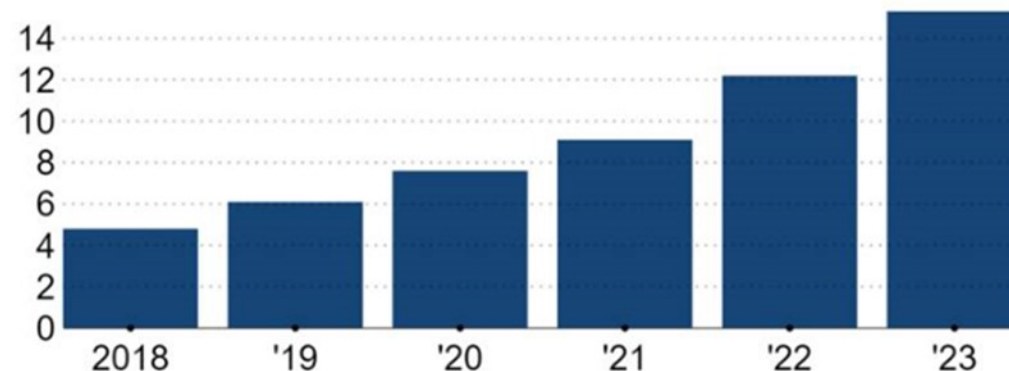
Figures for 2020 and after are projections
Source: Newzoo

Current Esports Situation in Japan

- The esports market in Japan remains small in scale.
- Lacks expertise in organizing large tournaments and dealing with intellectual property rights and other legal issues related to game developers.
- The government has an ambitious plan to expand Japan's esports industry.

Scale of esports market in Japan

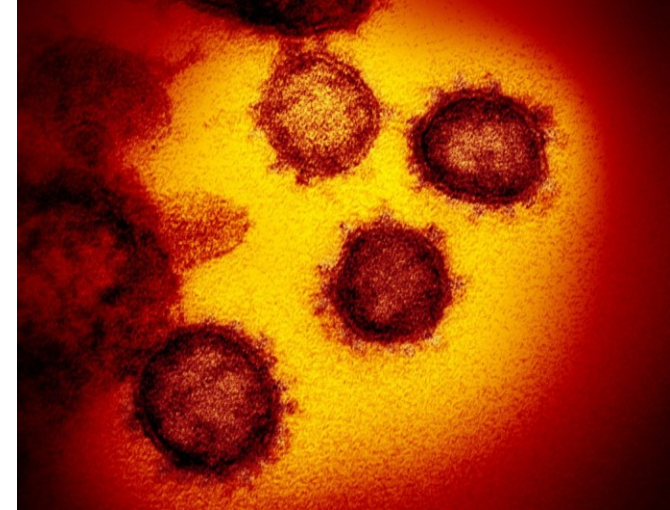
(in billions of yen)



*Figures for 2020 and after are projections
Source: Kadokawa Game Linkage*

under COVID-19 Pandemic

- People's interest in esports is growing further recently amid a stay-at-home trend.
- No worry about the infection while playing.
- But some competitions have been canceled this year as esports events are normally held by players gathering in the same venues.



Olympic Games Recognition

- IOC is troubled by violent games and the lack of a global sanctioning body for esports.
- the 2024 Summer Olympics in Paris were in discussions with the IOC and the various professional esports organizations to consider esports for the event.

