

The background of the slide is a light gray gradient, decorated with numerous realistic water droplets of various sizes. Some droplets are large and prominent, while others are small and scattered. They are rendered with soft shadows and highlights, giving them a three-dimensional appearance.

GROUP C: TOURISM, LOGISTICS AND TRANSPORTATION

JAPAN RUSSIA YOUTH FORUM IN SAPPORO

日露青年フォーラム(札幌)

NOVEMBER 21, 2017

TOPIC QUESTION

- STRATEGIES TO PROMOTE TOURISM BETWEEN JAPAN AND
 - 1) IMAGE OF TOURISM
 - 2) RESOLUTIONS
 - 3) CHALLENGES
 - 4) CONCLUSION

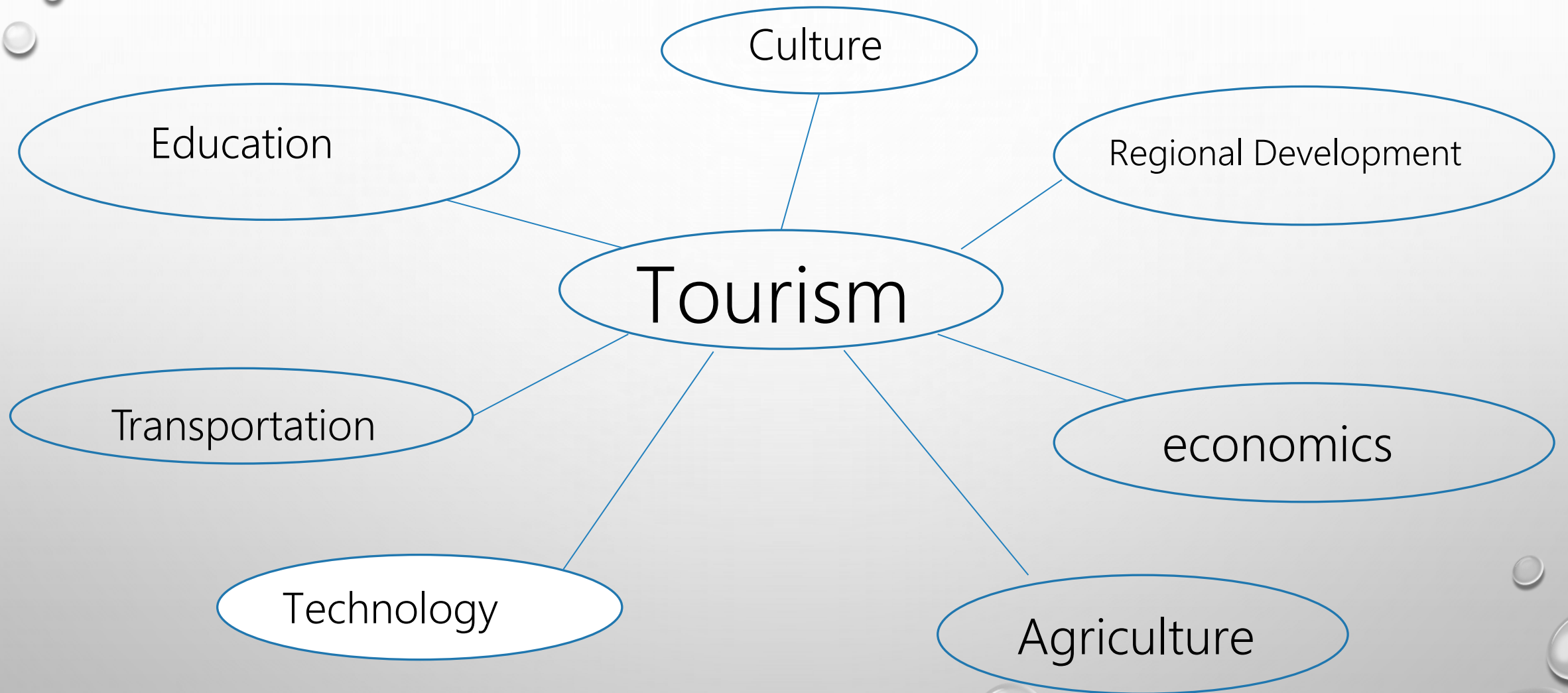




IMAGE OF TOURISM

- ① PROVIDE VARIOUS EXPERIENCES FOR FUN AND MORE UNDERSTANDING
 - ② BE THE CHANCE FOR FACE-TO-FACE COMMUNICATION
 - ③ BUILD PEACE
 - ④ BE THE SOLUTION FOR VARIOUS PROBLEMS
- 



RESOLUTIONS

- ① EXCHANGE PROGRAM & HOMESTAY FOR YOUTH
 - ② MAKE A NETWORK TO CONNECT LOCAL PEOPLE AND TOURISTS
 - ③ SUPPORT FROM AIRLINES FOR STUDENTS JOINING THE EXCHANGE PROGRAMS
- 

EXCHANGE PROGRAM & HOME STAY



<http://www.JRFriendlyNetwork.com>

J-R Friendly Network

I

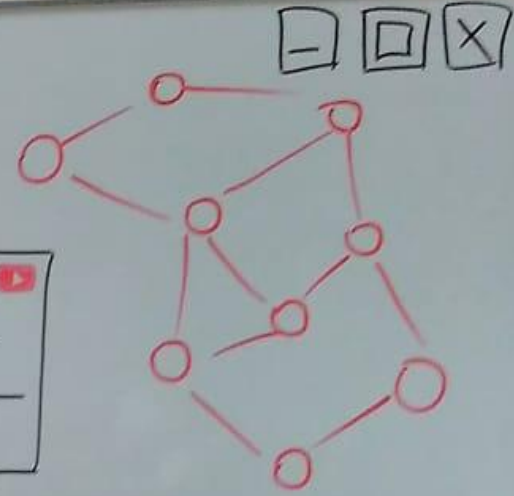


online

II



III



IV



V

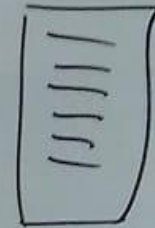


VI

STAFF

VII

Exchange info.



? Who makes?

? Who pays?

NET
WORK

JR Youth Friendly Network

Русский 日本語 English



Ishihara Satomi
[Edit profile](#)
[Exit](#)

About the project

Participate

Project partners

Become an intern

Contacts



Plan a trip together

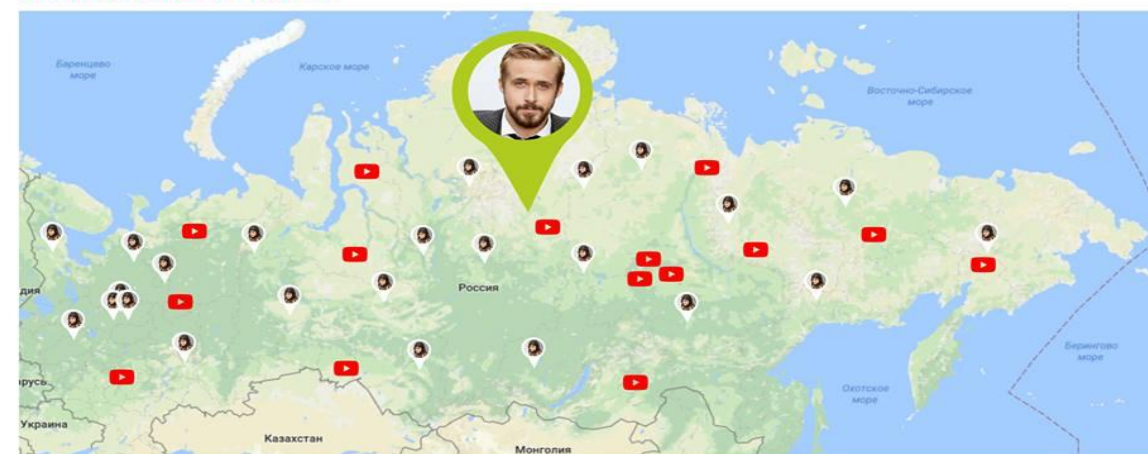


Add video about you're city

JAPANESE FRIENDLY MAP



RUSSIAN FRIENDLY MAP



Travellers' Tales

It's all well and good giving advice on various bits and pieces, but sometimes what you really need is a first person account of an experience to bring something to life. Travel stories give a certain realism to the dream of travelling and are full of inspirational lessons.

We have loads of articles which offer just that in this section, so have a browse through and see through the eyes of people who have been fortunate enough to experience these

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TICKET DISCOUNT



CHALLENGES?

- TRANSPORTATION (REGULAR FLIGHTS), VISAS →ISSUES THAT NEED TO BE ADDRESSED AT THE NATIONAL LEVEL
- TOUR GUIDES (VOLUNTEERS?, HOW TO MATCH PEOPLE?)
- SECURITY ISSUES
 - WEBSITE (WHO MANAGES, COSTS?)
- TO GO BEYOND "ORDINARY" TOURS AND LEARN ABOUT THE EVERYDAY LIFE (SCHOOL LIFE, EXTRACURRICULAR ACTIVITIES)
- ADVERTISEMENT, POPULARITY OF VARIOUS SPOTS? →GLOBAL MARKETING STRATEGY!



CONCLUSION

- TARGET 8.9 BY 2030, DEVISE AND IMPLEMENT POLICIES TO PROMOTE SUSTAINABLE TOURISM THAT CREATES JOBS AND PROMOTES LOCAL CULTURE AND PRODUCTS
- TARGET 12.B DEVELOP AND IMPLEMENT TOOLS TO MONITOR SUSTAINABLE DEVELOPMENT IMPACTS FOR SUSTAINABLE TOURISM WHICH CREATES JOBS, PROMOTES LOCAL CULTURE AND PRODUCTS
- TARGET 14.7 BY 2030 INCREASE THE ECONOMIC BENEFITS OF SIDS (SMALL ISLAND DEVELOPING STATES) AND LCDS FROM THE SUSTAINABLE USE OF MARINE RESOURCES, INCLUDING THROUGH SUSTAINABLE MANAGEMENT OF FISHERIES, AQUACULTURE AND TOURISM

PEACE

Thank you for attention

